

Dassault Aviation Photo Competition: The Rafale or Falcon in Flight

Rules

Clause 1: Purpose

Dassault Aviation, registered with the trade and companies register of Paris under the number B 712 042 456, with headquarters located at 9, Rond-Point des Champs-Élysées - Marcel Dassault - 75008 Paris, owner of the Dassault Aviation website, hereinafter referred to as “the Site,” which can be accessed at the following address: www.dassault-aviation.com, is organizing a photo competition. The theme of this competition is: “The Rafale or Falcon in Flight.”

Clause 2: Entry conditions

Entering this competition is free of charge and open to anyone from any country aged 18 years and over, except for the staff of Dassault Aviation who helped set up the competition, the members of the jury and the members of the communications team at Dassault Aviation Saint-Cloud.

There are two categories in which entrants may compete:

- Amateurs.
- Professionals (holders of an official document: company registration number, self-employed persons, photographers, journalists, etc.).

Entering this photo competition requires accepting these rules without restriction or reservation, and waiving all recourse against decisions made by Dassault Aviation and the jury for the operation.

Any entries that are incomplete, illegible, sent after the deadline or in a form other than the form provided for will be considered null and void.

Photos sent (maximum of 3 photos per participant), must be in the form of high-quality JPEG files, with a minimum resolution of 300 dpi and a minimum size of 2,500 x 1,600 pixels, and be in relation to the theme “The Rafale or Falcon in Flight.”

Photos must also have a caption in French or English, with the date and name of the event where they were taken.

Only the date and time of receiving the photo are valid. Dassault Aviation will not be held liable if the entrant’s files are not received, in particular if they are sent after the entry deadline or if there is a communication outage, connection issues or internet network failures that take place during the operation.

Clause 3: Entry terms

The competition will take place from Monday March 6, 2017 to Friday June 9, 2017 at noon.

To enter the competition, entrants must:

- **Send a photo via email (maximum of 3 emails per participant. Each email must not exceed 9 MB), to:**

concoursphoto@dassault-aviation.com

The email subject must contain: “Photo competition” and the category in which the entrant would like to compete. In French or English, he/she must include the date and location of the image and his/her last name, first name and postal address in the main text of the email.

The photos must relate to Dassault Rafale or Falcon aircraft in their flight phases (takeoff, flight demonstration and landing). No entries sent without specifying the date and location of the image and the last name and first name of the entrant will be accepted.

Any person entering the competition must have taken the photograph. To enter the competition, this person solemnly declares that they took the photograph(s) sent. They also state that they have not assigned the right to exclusive use of the photographs to a third party and release Dassault Aviation from any claims or complaints on material and intangible property for the photo(s).

Not complying with the entry terms will result in automatic, instant exclusion from the competition.

Clause 4: Criteria for allocating awards and juries

The photos sent by the entrants will be subject to a vote by a jury.

The jury uses the following criteria to assess the photos: image quality, image originality and compliance with the theme. The jury will pay special attention to the spectacular nature of the images. The awards will be given to surprising and unusual images.

The jury for “The Rafale or Falcon in Flight” photo competition is composed as follows:

- The Dassault Aviation Director of Communications.
- 15 members of the Dassault Aviation Saint-Cloud communications team, including one professional photographer.

The composition of the jury may be modified depending on the respective availabilities of its members.

Clause 5: Awards

The total number of awards per category is five. The order for allocating the awards is as follows:

Category: Amateur

- 1st prize: Two VIP tickets to a special day with Dassault Aviation at the 2017 Paris Air Show*.
- 2nd prize: A 1/48 scale Falcon or Rafale model, worth 100 euros.
- 3rd prize: A 1/72 scale Rafale model, worth 52 euros and a book entitled *L'aventure Dassault*, signed by the author, worth 35 euros.
- 4th prize: A 1/72 scale Rafale model, worth 52 euros.
- 5th prize: The book entitled *L'aventure Dassault*, signed by the author, worth 35 euros.

Category: Professional

- 1st prize: A special day with Dassault Aviation including a flight in a Falcon for two people**.
- 2nd prize: A 1/48 scale Falcon or Rafale model, worth 100 euros.
- 3rd prize: A 1/72 scale Rafale model, worth 52 euros and a book entitled *L'aventure Dassault*, signed by the author, worth 35 euros.
- 4th prize: A 1/72 scale Rafale model, worth 52 euros.
- 5th prize: The book entitled *L'aventure Dassault*, signed by the author, worth 35 euros.

Each winner can win only once.

* The special day at the Paris Air Show is planned for Saturday June 24, 2017. It includes: a roundtrip to Paris by train or plane for two people, a one-night stay at a hotel in Paris, transportation between the hotel and the Paris Air Show, a visit of the stand and the Dassault Aviation static display with a tour of the Rafale simulator, lunch at the Dassault chalet and a chance to watch the flight displays at the end of lunch from the balcony of the chalet.

** The special day including a flight in a Falcon for two people includes: a roundtrip to Paris by train or plane for two people, a one-night stay at a hotel in Paris, transportation between the hotel and Le Bourget airport, a flight in a Falcon (with Dassault test pilots acting as your crew) and the return trip to Le Bourget airport.

No award may be exchanged for another award or against its monetary exchange value for any reason whatsoever.

Clause 6: Publication of results

All entrants will be able to see the results on the Dassault Aviation website at www.dassault-aviation.com from June 15, 2017. The winner of the first prize for amateurs will be notified by email the week before the opening of the Paris Air Show.

The winners will be contacted by email after the announcement of the results, and will be asked to send their postal addresses to receive their award.

The results may also be given on Twitter at: https://twitter.com/dassault_onair

Clause 7: Presentation of the awards

The list of winners will be published on the site and the awards will be sent by mail within 60 calendar days. Dassault Aviation will not be held liable for delay, loss, damage or illegibility of postmarks due to the postal services during award delivery.

Clause 8: Entrant rights

By accepting these rules, entrants in the “Rafale or Falcon in Flight” competition permit Dassault Aviation to use their photos free of charge, on any internal or external communication materials (websites, social networks, brochures, newsletters, etc.) for the sole purpose of promoting this competition. Dassault Aviation undertakes to always mention the copyright information given at the time of sending the photo(s). This permission for use is granted, worldwide, from the time of sending the photo(s), for a period of two years. For any other use, Dassault Aviation will ask for prior consent from the photographer.

The entrant states that he/she:

- took the photograph,
- has not assigned the exclusive right to use the photograph to any third parties,
- releases Dassault Aviation from any claims or complaints as regards material and intangible property for the photo(s).

The entrant retains the right to freely use the photograph and may, at any time, have Dassault Aviation stop using the photograph, by sending a registered letter with acknowledgment of receipt to the following address:

Dassault Aviation
Direction de la communication
78, Quai Marcel Dassault
92552 Saint Cloud Cedex 300

Dassault Aviation will do its best to stop using the photo as soon as possible in the future. The participant already permits Dassault Aviation to terminate any current communication operations using the photo.

The photographs must not be obscene, violent, dangerous or racist, go against public order, be likely to impair the development of minors or damage the dignity of persons or advocate crimes against humanity.

Clause 9: Data protection act

The personal data collected for this competition is handled as per the French Data Protection Act of January 6, 1978. Handling this data is subject to a declaration to the French Data Protection Authority (*Commission Nationale de l'Informatique et des Libertés* - CNIL). The data that the participants provide on the website or via email required for this competition enables Dassault Aviation to process their entry in this competition (sending any prizes or information to your email or postal address, etc.). All competition entrants, by application of this act, have the right to access, oppose, modify, rectify or delete data relating to them. Any requests to access, oppose, modify, rectify or delete data must be addressed to Dassault Aviation at:

Dassault Aviation
Direction de la communication
Photo Competition
78, Quai Marcel Dassault
92552 Saint Cloud Cedex 300

Clause 10: Literary and artistic property rights,

As per the laws governing literary and artistic property rights, the reproduction and representation of some or all of the items in this competition is strictly prohibited. Brands mentioned are trademarks for the respective owners.

Clause 11: Guaranties

The entrant assumes full liability for the content (objects, locations, people, etc.) in the image sent to Dassault Aviation. In any event, the entrant undertakes to send a photograph of an image that complies with third-party rights to intellectual property and all the legislation in force and that is generally in line with public order and common decency. The entrant undertakes to provide, upon the initial request from Dassault Aviation, any evidence of compliance with the afore-mentioned rules.

If these rules are violated, Dassault Aviation reserves the right to cancel the registration of the entrant in question, without prejudice to the community. In any event, the entrant releases

Dassault Aviation from any legal proceedings that may take place due to the photograph taken by him/her.

The entrant ensures and guarantees Dassault Aviation that the photograph sent is available pursuant to consent from third parties shown in the photograph or consent for objects that may be subject to intellectual and/or industrial property rights or any other private rights.

Clause 12: Reimbursement of expenses

Dassault Aviation will not have to reimburse any expenses.

Clause 13: Disputes and liabilities

Entering this competition requires accepting the rules in whole, without reservation, including, as they arise, any amendments or additions. Any inaccurate or false statements or any fraud from the entrant will result in disqualification.

No telephone or written requests on the interpretation or application of these rules, the mechanisms or terms of the competition or the list of winners will be permitted.

To be valid, any disagreements must be sent by registered letter with acknowledgment of receipt to the following address:

Dassault Aviation
Direction de la communication
Photo Competition
78, Quai Marcel Dassault
92552 Saint Cloud Cedex 300

Any disputes on the competition and its rules will be settled, without appeal, by the competent courts. Dassault Aviation will not be held liable if, due to Force Majeure, as recognized by jurisprudence, or any event beyond its control, it has to cancel this competition, shorten it, extend it or modify the terms and conditions. Dassault Aviation may cancel or suspend all or part of the competition, if it becomes apparent that fraud has taken place in any form whatsoever in the context of entering this competition. In this situation, Dassault Aviation reserves the right not to present the awards to the fraudsters and/or to bring proceedings before the competent courts against the people who committed the fraud.

It is expressly reiterated that the internet is not a secure network. Dassault Aviation will therefore not be held liable for the competition entrant's computer system being affected by any viruses or for third-party intrusion of the system.

Clause 14: Evidence

Except in the event of clear errors, the data resulting from the Dassault Aviation computer systems has conclusive force in any disputes about connection elements and the computer processing of this data relating to the competition.

Clause 15: Jurisdiction

Any dispute that is not settled amicably will be submitted to the competent courts.

Clause 16: Legal deposit

These rules have been submitted to Maitre Agnès Thibault, judicial officer, Suresnes (dept. 92).

The rules may only be consulted online on the website www.dassault-aviation.com