



Paris Air Show, June 2015

A FUTUREFACING ENTERPRISE

Dassault Aviation's strength is anchored in our unique development model and the long-standing loyalty of our customers. Our long-term viability reflects our commitment to keeping our fingers on the pulse of the market and our ability to imagine the future.

Our strength lies in a single development model

Our company's singular quality is in fact our dual nature. Meaning that a sole design department develops solutions for both civil and military aircraft. This is the only development model of its kind – and the source of our strength. The experience and know-how built up in one area flow through to the other, as spectacularly illustrated by the formation flight in 2014 of a nEUROn, a Rafale and a Falcon 7X. On average, the civil sector and Falcon jets generate 70% of total sales. At the same time our military business not only keeps us at the cutting edge of technology, but also anchors our position as one of the world's few top-tier aircraft manufacturers. The defense business also benefits more than 500 companies in France and supports the country's strategic independence.

Keeping our promise: delivering quality to our customers

In the world of Falcon jets, the quality imperative is expressed not only through technology, but also via a razor-sharp focus on our airplanes' reliability and finish, down to the slightest detail. We call on advanced digital design and manufacturing processes, plus our people's unrivaled expertise, to meet our quality commitments. In the military sector, quality is of course judged by combat effectiveness, as shown by the Rafale. Deployed in military operations since 2007, the Rafale has proven to combine high performance and robustness. Furthermore, feedback from our customers guide upgrades that address evolving operational requirements and make sure we always meet our commitments.



DASSAULT
A V I A T I O N

DIRECTION DES RELATIONS EXTÉRIEURES
ET DE LA COMMUNICATION

INFORMATION DE PRESSE

PRESS INFORMATION

Growth built on long-term partnerships

Whether for the military or business aviation sector, we establish long-term relationships of mutual trust with our customers. In India, for example, our collaboration kicked off back in 1953 when we supplied Ouragan fighters, and it continues today via multifaceted cooperation on military programs. In Egypt, our ties reach back to the 1970s and the Mirage 5. Over and above simply delivering an aircraft, we establish a real industrial and technological partnership. In the Falcon market, the reliability and quality of our aircraft, backed by responsive support services, ensure the loyalty of a demanding clientele.

Support for changing markets

In the business aviation sector, we have expanded our family by adding two new models with range and cabin size suited to emerging markets, especially in Asia. The omnirole nature of the Rafale fighter has proven especially apt during a period characterized by multifaceted threats and reduced budgets. With the nEUOn and our other drones, we offer technology solutions geared to armed forces' evolving needs.