



Paris Air Show, June 2017

## THE DASSAULT AVIATION WEB PORTAL KEEPS PACE WITH THE PARIS AIR SHOW: [www.dassault-aviation.com](http://www.dassault-aviation.com)

*From June 19-25, experience this major aerospace event live at [dassault-aviation.com](http://dassault-aviation.com) or by downloading our mobile applications.*

*Redesigned and animated for the occasion, the website is providing access to Paris Air Show-specific contents:*

### To experience the day's events

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- news in pictures (prominent visitors, in-flight demonstrations, etc.)
- Dassault Aviation web TV [dassault-aviation.tv](http://dassault-aviation.tv)
- photo galleries at [photos.dassault-aviation.com](http://photos.dassault-aviation.com)
- a daily newsletter summarizing the highlights of the day
- YouTube [youtube.com/thedassaultaviation](http://youtube.com/thedassaultaviation)  
and Dailymotion channels [dailymotion.com/Dassault-Aviation](http://dailymotion.com/Dassault-Aviation)

### To stay up to date with new content in real time

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- an @Dassault\_OnAir Twitter account
- iOS and Android applications (for smart phones and tablets)



**DASSAULT**  
A V I A T I O N

DIRECTION DE LA COMMUNICATION

INFORMATION DE PRESSE

PRESS INFORMATION

## To imagine and learn while having fun

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- a "Paris Air Show" Game with lots of prizes up for grabs
- a Virtual Reality application: "Immersive Dassault Aviation"
- an Augmented Reality application: "DassaultAir3d"
- an aircraft configurator: "MyPlaneDesign"
- a Historical timeline
- Wallpapers

## To find out more about Dassault Aviation at the Paris Air Show

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- the press kit for the event
- a presentation about our participation in the "Careers Plane"